

### **General Information**

The New Mark News is published by:

New Mark Commons Homes Association, Inc. c/o Abaris Realty Inc. 7811 Montrose Rd, Ste. 110 Potomac, MD 20854-3349

Phone: 301-468-8919 Email: nmcadministrator@newmarkcommons.net

Hard copy editions, distributed to the 384 homes within the community, are published four times per year in March, May, September, and December.

Electronic versions, distributed by email to approximately 500 individual residents who have opted in, are published for the remaining months.

# **Advertising Rates**

For electronic edition:	\$18.00 per issue \$45.00 for series of 3 consecutive months (excluding paper issues that may fall in between)
For hard copy edition:	\$35.00 full-page ad \$27.50 half-page ad \$22.50 quarter-page ad \$18.00 any ad less than 1/4 page

- The last page may be reserved for full-page ads for an additional \$15.00.
- Small listings for public services or sale of used goods are free to residents in good standing and \$5.00 for all others.
- Services provided by youths 18 years of age and younger are free to residents and \$5.00 for all others.

# To submit an advertisement please fill out the attached form.

## The New Mark News Advertising Order Form

NMC Resident? Yes: No: Name:	
Company:	
Address:	
City, State, Zip:	
Phone / Email:	

### **Display Ads**

#### Electronic Issue

- \_\_\_\_ \$18.00 single issue; select month/year:\_\_\_\_\_
- \_\_\_\_ \$45.00 series of 3 consecutive electronic issues (excluding paper issues that may fall in between); beginning month/year: \_\_\_\_\_

Hard Copy Issue (choose issues for inclusion and size of ad)

- \_\_\_\_ March \_\_\_\_ May \_\_\_\_ September \_\_\_\_ December
- \_\_\_\_ Full-Page (\$35.00 per issue)
- \_\_\_\_ Half-Page (\$27.50 per issue)
- \_\_\_\_ Quarter-Page (\$22.50 per issue)
- \_\_\_\_ Less than quarter Page (\$18.00 per issue)
- \_\_\_\_ Back Page (additional \$15.00 per issue)

#### **Small Listing Ads**

\_\_\_\_ Public services or sale of used goods; services provided by youths 18 years of age and younger; (free to residents and \$5.00 for all others)

### Submitting an ad

- 1. Send all display ads and small listings text to <u>newmarknews@newmarkcommons.net</u>. Please also send a copy of the advertising form. Acceptable formats are pdf, png, or jpeg. Electronic ads must be at least 600 pixels wide. No editing, formatting, or changes to layout will be performed by New Mark Commons staff.
- 2. Submit the advertising order form with check payable to "New Mark Commons" to the NMC Administrator. Email the form to <a href="mailto:nmcadministrator@newmarkcommons.net">mmcadministrator@newmarkcommons.net</a> (copy <a href="mailto:newmarkcommons.net">newmarkcommons.net</a> and mail payments to:

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