

The New Mark News

General Information

Published by the New Mark Commons Homes Association, Inc. c/o Abaris Realty Inc., 7811 Montrose Rd, Ste. 110 Potomac, MD 20854-3349. Hard copy editions--distributed to the 384 homes within the community--are published four times per year, in May, September, November, and February. Electronic versions--distributed by email to approximately 500 individual residents who have opted in—are published for the remaining months.

New Mark Commons Administrator

nmcadministrator@newmarkcommons.net

NEW MARK COMMONS HOMES ASSN INC

C/O ABARIS REALTY INC.

7811 MONTROSE RD STE 110 POTOMAC MD 20854-3349

Advertising Rates

For electronic edition:

\$18.00 per issue

\$45.00 for series of 3 consecutive months

For hard copy edition:

\$35.00 full-page ad

\$27.50 half-page ad

\$22.50 quarter-page ad

\$18.00 any ad less than 1/4 page

- *The last page may be reserved for full- page ads for only an additional \$15.00.*
- *Small listings for public services or sale of used goods are free to residents in good standing and \$5.00 for all others.*
- *Services provided by youths 18 years of age and younger are free to residents and \$5.00 for all others.*

TO SUBMIT AN ADVERTISEMENT PLEASE FILL OUT THE ATTACHED FORM

The New Mark News Advertising Order

Name: _____

NMC Resident: Yes: ___ No: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Display Ads:

Electronic Issue Ad:

___ \$18.00 per issue

___ \$45.00 for series of 3 consecutive months

Hard Copy Issue Ad (choose issues for inclusion)

___ February ___ May ___ September ___ November

Size of Ad

___ Full-Page (\$35.00 per issue)

___ Half-Page (\$27.50 per issue)

___ Quarter-Page (\$22.50 per issue)

___ Less than ¼ Page (\$18.00 per issue)

___ Last Page (additional \$15.00 per issue)

Small Listings

Public services or sale of used goods (free to residents in good standing, \$5.00 for all others.)

Services provided by youths 18 years of age and younger (free to residents and \$5.00 for all others.)

___ Small Listing Ad

Submitting an ad

*All display advertisements must be submitted to the administrator electronically by email, or on a CD. Acceptable formats are **pdf, png, or jpeg**. Display ads purchased for hard copy editions must be sized properly. Any changes required for the ad copy or layout will be charged an additional fee of \$40.00.*

Content for Small Listings can be submitted in Word files.

Advertisements, along with checks payable to "New Mark Commons" should be submitted to the NMC Administrator. nmcadministrator@newmarkcommons.net, New Mark Commons HOA Newsletter c/o Abaris Realty, Inc. 7811 Montrose Road, Ste. 110 Potomac, MD 20854-3349

All listings, advertisements, Opinion Corner submissions, letters to the editor, articles, and notices must be submitted in Word files to the NMC Administrator on or before 9 AM on the 2nd Sunday of the month and must be signed by the author. Neither the NMC Administrator nor editor can take information by telephone.